



About Us

Founded in 2023. Four disciplines, one team.

Odaria was founded in Paris in 2023, bringing together specialists in web development, paid advertising and content creation. We work in small teams, with direct communication and full involvement in every project. In 2025, our operations moved to Bali, Indonesia. We now work with businesses at different stages of growth, across Europe, Asia and North America.

FOUNDED

2023, Paris

DISCIPLINES

Web · Ads · Acquisition · AI

DISCIPLINES

Europe · Asia · North America



What we do

OUR SERVICES

Everything we handle, in one place.

Websites

- Design & development · E-commerce & Shopify
- Performance audit · Care & optimisation

Advertising

- Strategy & setup · Google, Meta & TikTok
- Daily reporting · Optimisation & scaling

Acquisition

- Full-funnel acquisition
- Lead generation campaigns

AI & Automation

- AI audit & strategy · Workflow automation
 - Reporting automation · AI search visibility
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One team, one point of contact.

odariamarketing.com

Selected work

01 **Groupe MET Automobiles** 05
Automotive · France

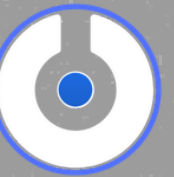
02 **Halt76** 06
Healthcare transport · France

03 **Temple Dive Center** 08
Diving · Nusa Penida

04 **TumbleBuds** 09
E-commerce · Baby products

05 **LumiiBaby** 11
E-commerce · Kids products





AUTOMOTIVE · FRANCE · 2025

Groupe MET Automobiles

THE NEED

A vehicle inventory to present online,
and a site to build around it.

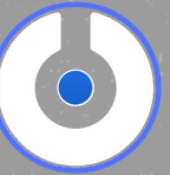
WHAT WE BUILT

A complete website structured around how buyers
search: by model, condition and budget.

KEY FEATURES

Vehicle listings, search and filtering, online test
drive booking, SEO structure.

Web design · Development · SEO



HEALTHCARE TRANSPORT · FRANCE

HALT 76

THE NEED

A local service with no online presence to explain what they do, in a sector where families look for information before making contact.

WHAT WE BUILT

A showcase site that presents the services, the situations they cover and the institutions they work with, with the contact details reachable from any page.

Web design · Development · SEO



DIVING · NUSA PENIDA · 2026

Temple Dive Center

THE NEED

An expanded range of services to present online, and the ability to sell them directly.

WHAT WE BUILT

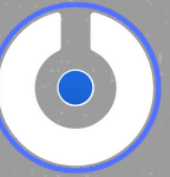
New pages covering the full range of dives and courses, built around how divers choose a trip.

KEY FEATURES

Custom enquiry form, online booking and integrated payment before arrival.

Web design · Development





E-COMMERCE · BABY PRODUCTS

TumbleBuds

THE NEED

A new product to bring to market, with no brand identity and no store to sell it from.

WHAT WE BUILT

A complete visual identity for the brand, and a full Shopify store built around a single product that needs explaining before it sells.

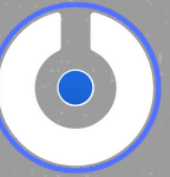
KEY FEATURES

Brand visuals, product pages, checkout configuration, launch-ready store.

Web design · Development







E-COMMERCE · KIDS PRODUCTS

LUMIIBABY

THE NEED

A range of night lights for children, and no brand or store to sell them from.

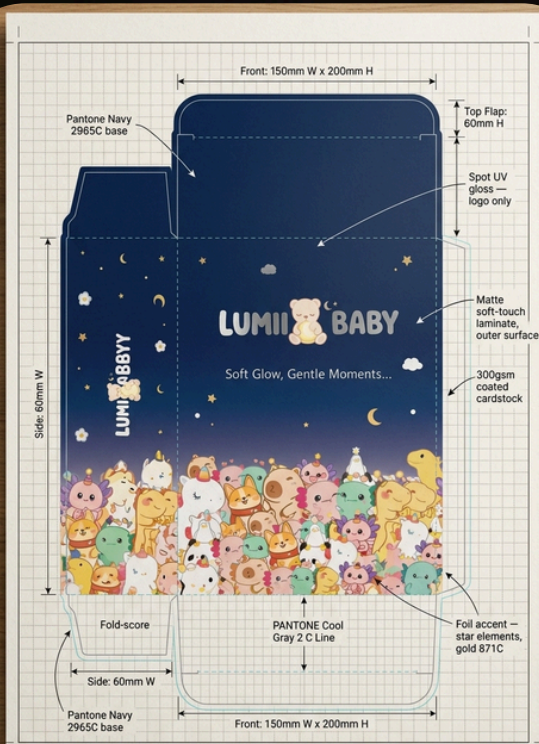
WHAT WE BUILT

The brand's visual identity, and a Shopify store built to present a full product range.

KEY FEATURES

Visual identity, collection and product pages, payment setup, launch-ready store.

Web design · Development



ODARIA MARKETING

TRUSTED BY



ROMELLE



Monad Design

GLOOA

PBD



VIRELUX



LEO SEDIM

Oklumi

NEXT



Let's build yours.

You have just seen what we build for others. The next one starts with a conversation about what you need.

Get in touch

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