

TAILORED DIGITAL  
MARKETING AGENCY

E-Mail: [info@odariamarketing.com](mailto:info@odariamarketing.com)  
Telephone: +62 881-0375-49174







## OUR CLIENTS



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ROMELLE



Monad Design

GLOA

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PBD



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VIRELUX



LEO SEDIM

Oklumi

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# TRANSPARENCY

You always know where your budget goes.

## SPEED

Momentum from day one, quality at every step.

## OWNERSHIP

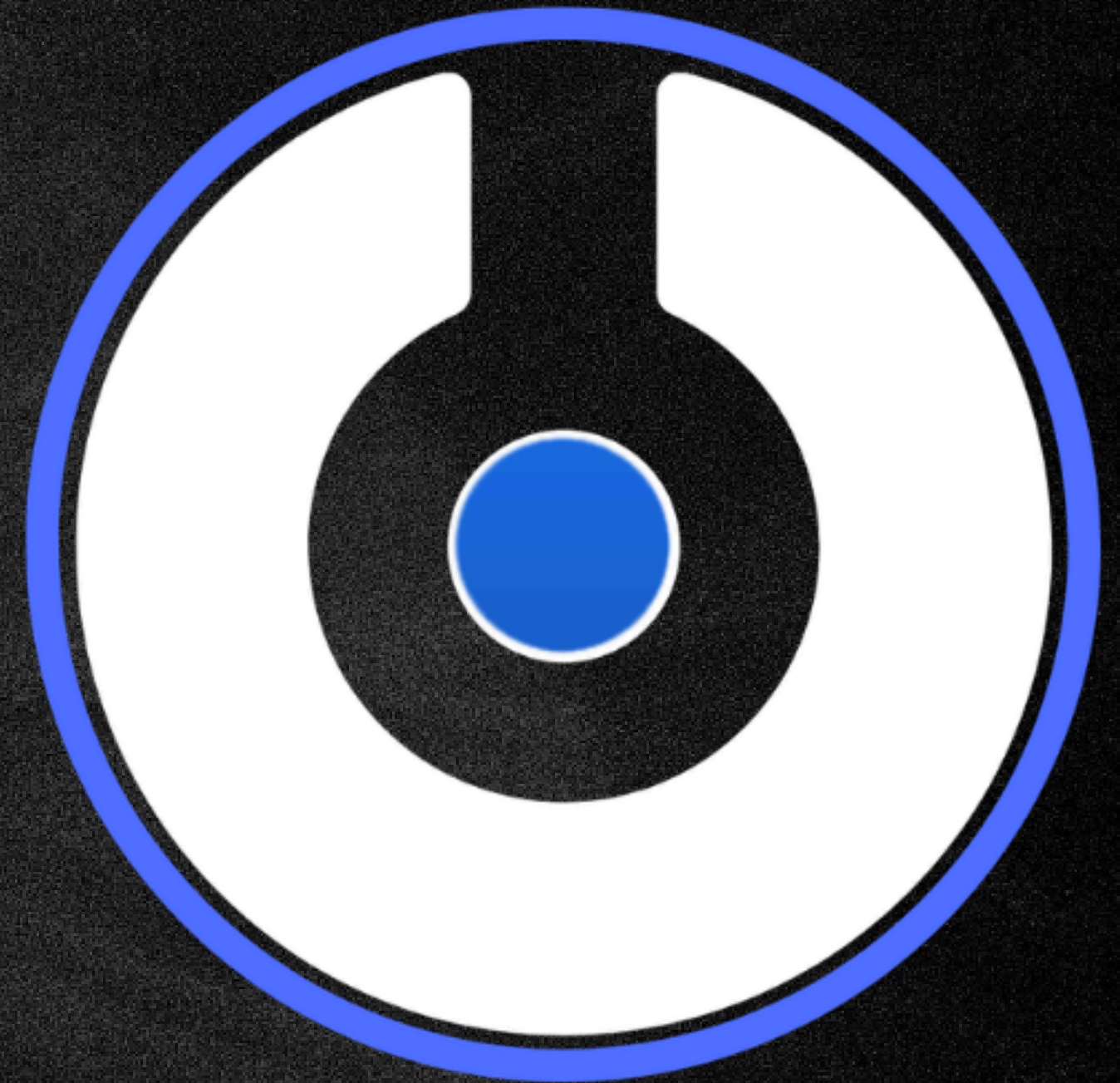
Everything we create belongs to you.

## CRAFT

We build around who you are.

## ACCOUNTABILITY

A process built to maximise results





## FOUNDED IN PARIS, FRANCE — 2022



Odaria was founded in Paris in 2023, bringing together specialists in web development, paid advertising and content creation under one roof.

The agency was built around a simple way of working: small teams, direct communication, and full involvement in each project from start to finish.

In 2025, we relocated our operations to Bali, Indonesia, allowing us to work with clients across different time zones while keeping the same structure and standards.

Today, Odaria supports businesses at different stages, from those launching their first online presence to established brands looking to strengthen theirs.

[info@odariamarketing.com](mailto:info@odariamarketing.com)

## RELOCATED TO BALI, INDONESIA — 2025



# ABOUT US

|                     |                                 |
|---------------------|---------------------------------|
| <b>Founded</b>      | 2023, Paris — France            |
| <b>Headquarters</b> | Bali, Indonesia                 |
| <b>Team</b>         | Web · Ads · Content specialists |
| <b>Clients</b>      | Europe, Asia, North America     |
| <b>Projects</b>     | 156+ delivered since 2023       |
| <b>Languages</b>    | English · French · Indonesian   |





# WEBSITE

Regular website  
E-Commerce website  
Website Performance Audit  
Website Care & Support

# ADVERTISING

Google Ads  
Meta Ads (Facebook & Instagram)  
TikTok Ads  
Full-funnel campaigns

# ADVISORY

Marketing audit & strategy  
Go-to-market planning  
Positioning & offer  
Growth roadmap



# ACQUISITION

Full-funnel acquisition  
Lead generation campaigns  
Funnel development & optimization

# AI & AUTOMATION

AI audit & strategy  
AI engineering & workflow design  
Workflow automation  
Reporting automation  
AI-friendly optimisation

# CREATIVE

Content creation  
Ad creatives & UGC  
Visual identity  
Video & motion



# WEBSITES

Websites built to be fast, clear, and easy to run.

01

## Design & Development

A website built on your vision, and on what performs in your market.

02

## E-commerce & Shopify

A complete store setup, from product pages to payment and shipping configuration.

03

## Performance Audit

A clear assessment of what limits your site's performance, and what to do about it.

04

## Care & Support

Ongoing maintenance and SEO work, keeping your site reliable, up to date and properly ranked.



# ADVERTISING

Campaigns that put your business in front of people ready to buy.

01

## Strategy & Setup

Campaigns built around your objectives, informed by what is already working in your market.

02

## Google, Meta & TikTok

All platforms handled by one team, with spend directed to the strongest returns.

03

## Daily Reporting

A clear assessment of what limits your site's performance, and what to do about it.

04

## Optimisation & Scaling

Ongoing adjustments based on performance data, and scaling once results are consistent.







# AI & AUTOMATION

Systems that remove repetitive work.

01

## AI Audit & Strategy

We identify where AI brings a concrete advantage.

02

## AI Engineering

Systems built around your existing processes.

03

## Workflow Automation

Repetitive tasks handled automatically.

04

## Reporting Automation

Reports that update on their own.

05

## AI Search Visibility

A growing share of searches now happens through AI tools rather than search engines. We structure your business information so these tools can find, understand and recommend you.

06

## Documentation & Handover

Every system or application we build is delivered with complete usage documentation, so your team can operate it independently.



# ACQUISITION

Reaching the right people, and turning their interest into contact.

01

## Full-Funnel Acquisition

We reach people at every stage, from the moment they discover your brand to the moment they are ready to buy.

02

## Lead Generation Campaigns

We turn interest into real leads: the calls, forms and messages that become customers.





# A NEED, A PARTNER.

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The hard part is knowing what you need. That conversation is free.

Some clients arrive with a precise brief. Others arrive with a problem and no idea where to start. Both are a good place to begin.

Let's have that conversation

EMAIL

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LOCATION

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