



About Us

Founded in 2023. Four disciplines, one team.

Odaria was founded in Paris in 2023, bringing together specialists in web development, paid advertising and content creation. We work in small teams, with direct communication and full involvement in every project. In 2025, our operations moved to Bali, Indonesia. We now work with businesses at different stages of growth, across Europe, Asia and North America.

FOUNDED

2023, Paris

DISCIPLINES

Web · Ads · Acquisition · AI

DISCIPLINES

Europe · Asia · North America



What we do

OUR SERVICES

Everything we handle, in one place.

Websites

- Design & development · E-commerce & Shopify
- Performance audit · Care & optimisation

Advertising

- Strategy & setup · Google, Meta & TikTok
- Daily reporting · Optimisation & scaling

Acquisition

- Full-funnel acquisition
- Lead generation campaigns

AI & Automation

- AI audit & strategy · Workflow automation
 - Reporting automation · AI search visibility
-

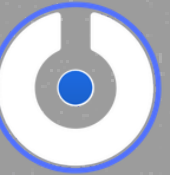
One team, one point of contact.

odariamarketing.com

Selected work

01	TempleBuds E-commerce · Baby products	05
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E-COMMERCE · BABY PRODUCTS · 2026

TumbleBuds

THE NEED

Meta Ads to turn a new product into consistent online sales.

WHAT WE BUILT

Ad content production, campaign development and full day-to-day management on Meta.

SCOPE

Creative production, campaign setup, audience testing, daily optimisation.

Content creation · Meta Ads · Campaign management



THE NUMBERS

Content creation · Meta Ads · Campaign management

\$26,839

AD SPEND

1,383

SALES

\$19.41

COST PER SALE

784K

IMPRESSIONS

66K

CLICKS

Campaigns

100 Opportunity score

Updated just now

Review and publish

...

All ads

Active ads

Actions

Value reporting

+ 1 more view

Create a view

Search to filter by: name, ID or metrics

Campaigns

Ad sets

Ads

Apr 1, 2026 – Apr 11, 2026

+ Create

Duplicate

Edit

Analyze

A/B test

More

Columns: Custom

Breakdown

	CPM (cost per 1,000...)	Cost per result	Amount spent	Impressions	Reach	
	\$31.92	\$21.27 Per Purchase	\$808.07	25,312	16,044	
	\$22.21	\$33.99 Per Purchase	\$679.73	30,599	18,147	
	\$19.37	\$22.72 Per Purchase	\$545.36	28,150	17,100	
	\$23.32	\$35.49 Per Purchase	\$283.91	12,177	9,650	
	\$18.95	\$23.97 Per Purchase	\$215.70	11,383	8,184	
	\$15.51	\$2.62 Per Add To Cart	\$117.76	7,591	6,016	
	\$12.75	\$3.56 Per Add To Cart	\$78.24	6,136	4,317	
Results from 29 campaigns	\$22.96 Per 1,000 Impressions	— Multiple conversions	\$2,842.73 Total spent	123,808 Total	78,400 Total	Meta Account

DIVING · NUSA PENIDA · 2026

Temple Dive Center

THE NEED

Google Ads to capture divers already searching for a dive centre in Nusa Penida.

WHAT WE BUILT

Campaign development and day-to-day report.

KEY FEATURES

Keyword strategy, campaign setup, bid management, daily optimisation.

Google Ads · Campaign management



THE NUMBERS

Google Ads

Rp 3.27M

AD SPEND

1,828

CLICKS

Rp 1,789

COST PER CLICK

Vue d'ensemble

Personnalisée

3 – 17 juil. 2026



Afficher les 30 derniers jours

Accueil

+ Ajouter une vue personnalisée



+ Nouvelle campagne



Télécharger



Commentai...

Clics

2,15 k

Impressions

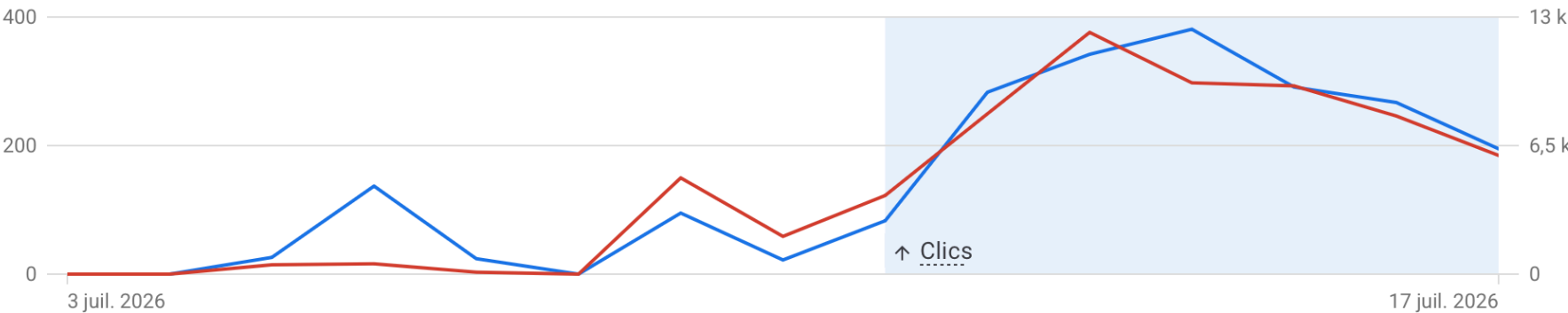
65,4 k

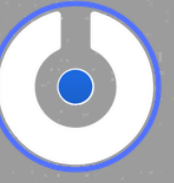
CPC moy.

1,42 k Rp

Coût

3,04 M Rp





HR SOFTWARE · FRANCE · 2026

MyTime

La solution RH qui simplifie
vraiment la gestion du temps.

Sur le suivi, la vérification et la fiabilité des heures travaillées, sans
multiplier les outils.



Découvrez MyTime lors d'une démonstration gratuite →

THE NEED

Advertising campaigns to run, without
the visual content to run them with.

WHAT WE BUILT

The creative side of their campaigns: ad visuals
designed for the platforms they run on.

KEY FEATURES

Creative concepts, ad visuals, format adaptations.

Ad creative · Visual production

THE WORK

Ad visuals produced for their campaigns.

La solution RH qui simplifie vraiment la gestion du temps.

Sur le suivi, la vérification et la fiabilité des heures travaillées, sans multiplier les outils.

Jusqu'à **+30h** économisées par mois

- +30h / mois
- Ressaisies
- Erreurs RH
- + visibilité RH
- + Efficacité équipes

[Découvrez MyTime lors d'une démonstration gratuite →](#)

Submergé par la gestion des absences ?

Passez à 

11:30 - 18:30 7h

11:30 - 15:00 4h

Gérez les congés et absences simplement.
Tout est centralisé, clair et à jour en temps réel.

Sécurisez le pointage de vos équipes avec MyTime.

Qui a bien pointé aujourd'hui ?

Y a-t-il des anomalies ou oublis de pointage ?

Où et à quelle heure le pointage a-t-il été effectué ?

 Bonjour Sarah, Comment puis-je vous aider ?



[Découvrez MyTime lors d'une démonstration gratuite →](#)



Pilotez vos équipes avec sérénité.

MyTime centralise les horaires, les absences et l'organisation des équipes pour une vision claire au quotidien.

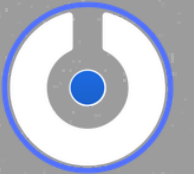
Sans MyTime



Avec MyTime



[Tester gratuitement](#)



E-COMMERCE · KIDS PRODUCTS · 2026

LUMIIBABY

THE NEED

A full product range to advertise, with no visual content to run campaigns with.

WHAT WE BUILT

Product photography across the range, and ad visuals built from it for their campaigns.

KEY FEATURES

Product shooting, creative concepts, ad visuals, format adaptations.

Content creation · Product photography · Meta Ads

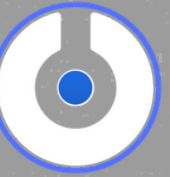


CREATIVE · LUMIIBABY

THE WORK

Product photography and ad visuals produced across the range.





MUSIC · ARTIST MANAGEMENT

L'HAVNIR

THE NEED

A full product range to advertise, with no visual content to run campaigns with.

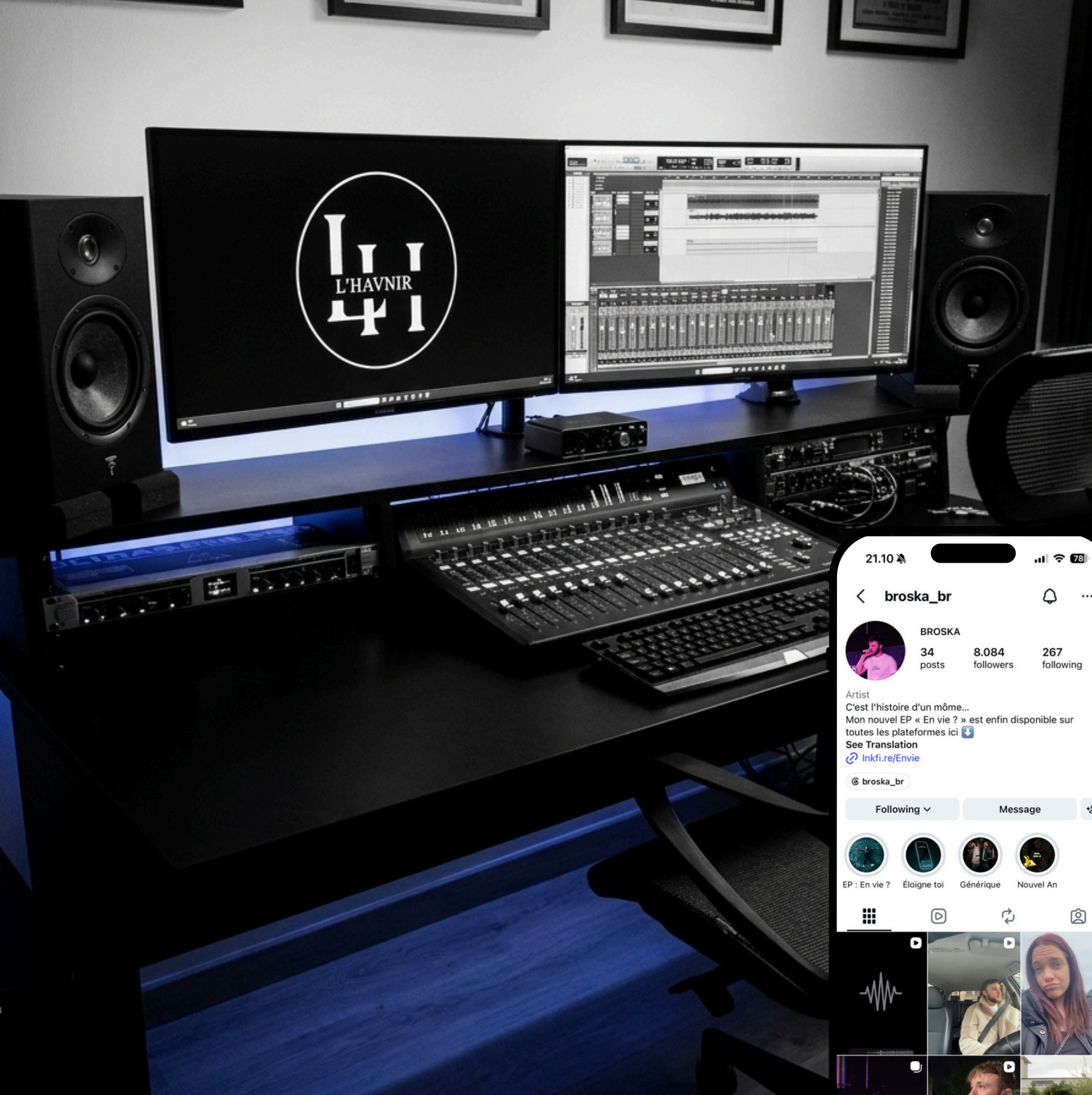
WHAT WE RAN

The marketing of their artists: content, releases and campaigns, managed alongside the label.

SCOPE

Release campaigns, ad creative, paid promotion, ongoing management.

Artist marketing · Content · Campaign management



ODARIA MARKETING

TRUSTED BY



ROMELLE



Monad Design

GLOA

PBD



VIRELUX



LEO SEDIM

Oklumi

NEXT



Let's run yours.

You have just seen what we run for others. The next campaign starts with a conversation about what you need.

Get in touch

+62 881-0375-49174

info@odariamarketing.com

odariamarketing.com

